

**PEN TO DIGITAL PRESS: DIY PUBLISHING IN THE DIGITAL AGE**  
**PRESENTED BY LAWYERS FOR THE CREATIVE ARTS AND**  
**JOHN MARSHALL LAW SCHOOL**



On February 11, 2012, **Lawyers for the Creative Arts** and **John Marshall Law School** will host an all day symposium titled **Pen to Digital Press: DIY Publishing in the Digital Age**. Local writers, law and college students, professors, and attorneys are all welcome to register and attend.

**Featuring Keynote Speaker: [Jay Bonansinga](#), Author, Independent Filmmaker, and Screenwriter**

**Jay Bonansinga** is a screenwriter, filmmaker, and a New York Times bestselling author of fourteen books, including the Bram Stoker finalist, *The Black Mariah* (1994), and the International Thriller Writers Award finalist, *Shattered* (2007). Jay's work has been translated into nine languages, and he has been called "one of the most imaginative writers of thrillers" by Chicago Tribune literary critic, Chris Petrakos. Jay has won major film festival awards, including a Gold Remi at the Houston International WorldFest and a Best Comedy Feature at the Queens International Film Festival, and his 2005 novel, *Frozen*, is in development as a major motion picture starring Dennis Haysbert (*The Unit*). Jay's 2004 non-fiction debut, *The Sinking of the Eastland*, won the Certificate of Merit from the Illinois State Historical Society, and his recently released non-fiction work, *Pinkerton's War*, out from Lyons Press in 2011, is a true historical thriller. Jay is also currently hard at work co-writing a trilogy of original novels based on the universe of Robert Kirkman's brilliant graphic novel, *The Walking Dead* (the inspiration for the mega-hit AMC series of the same name). Read more at [www.jaybonansinga.com](http://www.jaybonansinga.com).

**Presenters:**

**Joanne Cleaver**, Author of *The Career Lattice* (2012).

**Maureen Collins**, Assistant Professor, John Marshall Law School; Member of the Legal Writing Institute.

**Danielle Egan-Miller**, President, Browne & Miller Literary Associates LLC; Member of Association of Authors' Representatives, Romance Writers of America, Mystery Writers of America, the Authors Guild, and the Midwest Writers' Association.

**Mary Hutchings Reed**, Author of *Courting Kathleen Hannigan* (2007) and Partner at Winston & Strawn LLP.

**Suzanne Isaacs**, Founder and President of Ampersand, Inc.

**Thomas R. Leavens**, Partner at Leavens, Strand, Glover & Adler LLC; Adjunct Faculty at Northwestern University Law School and the S.J. Quinney College of Law at the University of Utah; Member, Authors Guild.

**Mark Levine**, President Hillcrest Media Group, Inc. and Author of *The Fine Print of Self-Publishing* (2011).

**Joanna MacKenzie**, Associate Agent, Browne & Miller Literary Associates, LLC

**Robert L. Margolis**, Partner at Robinson, Curley & Clayton P.C.

**Anne Elizabeth Moore**, Faculty, School of the Art Institute; Columnist at Truthout; Cultural Critic at Independent, Author of *Cambodian Grrrl: Self-Publishing in Phnom Penh* (2011); *Unmarketable: Brandalism, Copyfighting, Mocketing, and the Erosion of Integrity* (2007); *The Manifesti of Radical Literature* (2006), and more.

**Daliah Saper**, Principal at Saper Law Offices LLC and Adjunct Faculty at Loyola University School of Law.

**Joseph Siprut**, Managing Partner at Siprut P.C. and Adjunct Faculty at Northwestern University Law School.

#### **Presentations:**

- **Overview of Publishing in the Digital Age: Perspectives and Alternatives**
- **Choosing a Publisher: Contracts and Other Pitfalls**
- **Idea Protection in a Nutshell**
- **Problematic Content:  
Solving Privacy and Defamation Issues; Collaborating; and Legally Using Third-Party Content**
- **How to Become an Outrageously Successful Author Using Social and Other Media**

We will also host a **Round Table Writers' Forum** featuring a variety of hosted topic discussions as well as an **Autographing Reception** at the end. Please bring your completed books and works in progress and network and mingle with fellow writers and our presentation panel of professors, attorneys, literary agents, authors, and publishers. Presentations begin at 9 a.m. and end at 5 p.m., followed by the reception.

**Sponsorship packages are available by contacting Marci Rolnik at (312) 649-4111.**

**Registration: \$85/person, including lunch and our written materials\***

**\$55 for each student currently enrolled in a full-time higher education program\* \***

\* 3.0 MCLE Hours are anticipated.

\* \* Complimentary for JMLS students and faculty.

Tax-deductible contributions to Lawyers for the Creative Arts and/or John Marshall Law School are also encouraged in furtherance of our educational programs.

Please call Marci Rolnik or Rose Ann Vargas at (312) 649-4111 to register with a credit card. You can register by mail by printing this form and including your:

Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
Zip Code/ City/ State: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Email: \_\_\_\_\_  
Number of Seats: \_\_\_\_\_

If there are multiple persons in your party, please provide full contact information for each and mail to:

Rose Ann Vargas  
Lawyers for the Creative Arts  
213 W. Institute Place, Ste. 403  
Chicago, Illinois 60610

This event will be held at **John Marshall Law School** at 315 S. Plymouth Court in downtown Chicago near Jackson and State and the CTA "L" Harold Washington Library stop. For more details, see <http://law-arts.org/events.html>.